



Italian Canadian Cultural
Association of Nova Scotia



ITALIAN WEEKEND SPONSORSHIP PROPOSAL

Our mission is to enrich, share and reflect Italian Canadian culture through social, cultural, recreational and educational services.





About the Italian Weekend



The “Italian Weekend” delivers Rome to Halifax in an experience of Italy that the entire family can enjoy!

Run by volunteers, the ICCA has become the city’s ‘Little Italy’ creating a space for Italian-Canadians to congregate, along with many others who want to experience “La Bella Vita!” Many volunteers spearhead this event every year, supported by sponsors; it’s an event that was created by past generations that continues to be appreciated by the youth of today.



Food

Come and enjoy our Italian Weekend experience which offers everyone a taste of many types of Italian food.



Community

Our events and activities are focused on building family and community ties.



Culture

Honouring Italian heritage and enhancing the quality of life in Nova Scotia



Italian Weekend Schedule

In 2023, we are offering some new options for our Italian weekend as people come back to life in our community from the past few challenging years. With a special menu on Friday night and our full fare of Italian foods on Saturday, we plan to give Halifax the taste of Italy that they have been craving for the past few years... with your help!



GNOCCHI NIGHT

Friday, September 8th | 6-9pm

Enjoy a plate of Gnocchi, with a choice of sauce, along with sausage, arrosticini, salad, and desserts.



AUTHENTIC ITALIAN FOOD

Saturday, September 9th | 12-9pm

Choose from traditional meat lasagna, cannelloni, penne pasta, meatballs, salad, sausage, arrosticini, salad, and our delicious desserts

Sponsorship Packages

As we move into the digital age for messages and communication with our community, the ICCA-NS offers our sponsors a variety of ways that we can highlight your support and your business!



Gold Sponsor \$1500

- Sponsor logo on our website (to Sept 30, 2023) and social media graphics for the event
- Acknowledgement as Gold sponsor at the event and on promotional material
- Acknowledgement in 2 marketing emails to our membership and list
- Acknowledgement in post event email
- 4 Mentions and highlights on our social media channels



Silver Sponsor \$1000

- Sponsor logo on our website (to Sept 12, 2023)
- Acknowledgement as Silver sponsor at the event and on promotional material
- Acknowledgement in 1 marketing email to our membership and list
- 2 Mentions and highlights on our social media channels



Bronze Sponsor \$500

- Acknowledgement as Bronze sponsor at the event and on promotional material
- Acknowledgement in 1 marketing email to our membership and list
- 1 mention and highlight on our social media channels



Diamond Sponsor

\$ 2500 and up [Please contact us for details.](#)



To enquire about becoming a sponsor, please reach out to our sponsorship coordinator, Kathy Colaiacovo, at 902-406-2450 or fill out our [sponsorship form online](#), and she will be in touch.

~ Grazie!