



Italian Canadian Cultural Association

(902) 453-5327

www.iccans.org

office@iccans.org

La Voce Advertising Opportunities

Your business has the opportunity to reach more than 3000 people in the Halifax area and hundreds more around the province - all with deep ties to the Italian Canadian community.

La Voce is THE voice of the Italian community in Nova Scotia. As the official Community Magazine of Italian Nova Scotians, every issue features exciting news, articles, profiles, and milestones of significance to the Italian community and their supporters. Every issue of La Voce is distributed with many aspects in both English and *Italian*! There are approximately 8 to 12 pages included in each issue.

Current ICCA Members receive 20% off the posted advertising rates.

Book a recurring ad for 4 issues and save 10%

Funds raised through advertising support the distribution of *La Voce* and the ICCA's mission to enrich, share, and reflect Italian culture through recreation, education, and festive cultural events.

Advertisement Details and Rates

Ad Size	# of Ads Available	Rates
Full Page 8.5 by 11 Inches	1	\$250 +HST
½ Page	1	\$150 + HST
¼ Page	2	\$100 +HST
⅛ Page	8	\$50 + HST

Release Schedule - Quarterly: February, May, August and November

Our Reach:

- Total reach of over **3000+** members and supporters of the ICCA
- 150 + copies mailed to ICCA members & their families
- Digital copies sent to our mailing list of over 1700
- Shared with our social media community of over 2,000 with the potential to reach more
- Issues of La Voce are archived and available for viewing on the ICCA website

Additional Benefits of Advertising in La Voce

- Inclusion of an acknowledgement of the advertisers in that quarter's issue.*
- Inclusion of advertiser's names in the Annual General Report.
- La Voce advertisers receive early notice of other sponsorship opportunities with the ICCA

Other Advertising and Sponsorship Opportunities with the ICCA

- Become a Corporate Member! <https://iccans.org/membership>



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- Sponsor one of our Sunday Dinner events.
- Sponsor the Festa Italiana event in September.
- Sponsor one of our special Events or Galas.

Methods of Payment

The ICCA can accept payments via cheque or eTransfer.

Contact us to book your Ads in the next issue of La Voce.

To advertise in La Voce or to inquire about other advertising or sponsorship opportunities with the ICCA, please contact the ICCA office at office@iccans.org or via phone at (902) 453 – 5327.